

Message

From: CN=Palmer Hough/OU=DC/O=USEPA/C=US [CN=Palmer Hough/OU=DC/O=USEPA/C=US]
Sent: 3/27/2012 10:42:16 PM
To: CN=Rachel Fertik/OU=DC/O=USEPA/C=US@EPA
Subject: Re: Fw: URGENT: Talking Points for Benita for March 29 Roundtable on Outdoors

perfect

Palmer Hough, Environmental Scientist
tel: 202.566.1374 | fax: 202.566.1375

Wetlands Division
U.S. EPA Headquarters (MC 4502T)
1200 Pennsylvania Avenue, NW
Washington, DC 20460
www.epa.gov/wetlands

From: Rachel Fertik/DC/USEPA/US
To: Palmer Hough/DC/USEPA/US@EPA
Date: 03/27/2012 06:05 PM
Subject: Re: Fw: URGENT: Talking Points for Benita for March 29 Roundtable on Outdoors

Here ya go. I tried to add a little conversational tone, keep the factoids to a minimum, and emphasized the fishing/sportfishing angle as well as what we're doing and how it leads to a "policy decision"

The request:

EPA senior management will provide a brief, high-level discussion of policy decisions that impact outdoor sporting and recreation

- As many of you probably know, EPA has turned its attention to Bristol Bay, Alaska, which produces on average almost half of the world's sockeye salmon.
- For those of you who aren't familiar with the issue, it's an area of great importance to outdoor sporting and recreation enthusiasts worldwide, because the fishery in Bristol Bay is robust and intact.
 - o In 2009, approximately \$50 million was spent in Alaska by nonresidents specifically for the purpose of sport fishing in the Bristol Bay region (12,500 fishing trips).
 - o The Bristol Bay salmon fishery annually employs over 10,000 people in fishing and fish processing.
- EPA stepped in because nine federally recognized tribes petitioned us to take action to protect Bristol Bay's salmon populations. Their request has been echoed by a broad coalition of stakeholders including fisherman, seafood processors, hunters and anglers, chefs and restaurant owners, jewelry companies, members of the faith community, elected officials and the public from across Alaska and the rest of the country.
- They have expressed concern that the significant Bristol Bay salmon fishery would be at risk from large-scale mining.
- EPA is coordinating with federal, state, and local partners to conduct a comprehensive scientific analysis of the Bristol Bay watershed to better understand how future large-scale mining may affect water quality and the Bristol Bay salmon fishery.
- EPA will use the results of this assessment to evaluate options for assuring that the resources of Bristol Bay, upon which the salmon fishery depends, are effectively protected.

From: Palmer Hough/DC/USEPA/US

To: fertik.rachel@epa.gov
Date: 03/27/2012 05:36 PM
Subject: Fw: URGENT: Talking Points for Benita for March 29 Roundtable on Outdoors

want to take a stab at these TPs. i would crib from this factsheet.

[attachment "Bristol Bay_Value_OW-OWOW_1-17-12_v3.docx" deleted by Rachel Fertik/DC/USEPA/US]

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----- Forwarded by Palmer Hough/DC/USEPA/US on 03/27/2012 05:34 PM -----

From: Jim Pendergast/DC/USEPA/US
To: Damaris Christensen/DC/USEPA/US@EPA, Donna Downing/DC/USEPA/US@EPA, Jim Keating/DC/USEPA/US@EPA, Tanya Code/DC/USEPA/US@EPA, Palmer Hough/DC/USEPA/US@EPA, Rachel Fertik/DC/USEPA/US@EPA, Jennifer Linn/DC/USEPA/US@EPA, Christopher Hunter/DC/USEPA/US@EPA, landers.timothy@epa.gov, Rebecca Dils/DC/USEPA/US, Myra Price/DC/USEPA/US
Cc: Darren Reid/DC/USEPA/US@EPA, Stephanie Vonfeck/DC/USEPA/US@EPA
Date: 03/27/2012 12:51 PM
Subject: URGENT: Talking Points for Benita for March 29 Roundtable on Outdoors

Now that I see what the Administrator's Office has in mind, we need to get some talking points together for Benita. COB Wednesday is deadline unless she asks for them sooner. The overall message is what does EPA do to help protect/enhance wetlands so that people have move recreational opportunities. I think we can start with the following (most of which we have pre-made talking points):

1. Waters of the US (Damaris)
2. Bristol Bay (Palmer/Rachel)
3. MTM (Chris/Tim)
4. Enhancing State Programs (Tanya/Rebecca)
5. Coastal Restoration (Jen)
6. 5 Star Grants (Myra)

Benita only has 5 minutes of talk, so top level messages with a few facts are in order.

Please to me by 5pm Wednesday.

Jim

In celebration of Women's History Month, EPA's Office of Public Engagement is hosting a roundtable with women leaders in the outdoors. The purpose of this forum is to exchange points of view and discuss what environmental issues are important to woman leaders in the outdoors. EPA senior management will provide a brief, high-level discussion of policy decisions that impact outdoor sporting and recreation and the participants will engage in a following question and answer session. As a follow-up to this briefing, the Office of Public Engagement will explore ways we can better partner in the future attending organizations to expand the conversation of environmentalism to women in outdoor sporting and recreation.

Agenda:

- 11:00 - 11:02 Welcome and Meeting Purpose - Scott Fraser, EPA Office of Public Engagement
- 11:02 - 11:15 Introductions - Dru Ealons, Director, EPA Office of Public Engagement (moderator)
- 11:15 - 11:25 EPA policy discussion - Janet McCabe, Deputy Assistant Administrator, EPA Office of Air and Radiation
- 11:25 - 11:30 EPA program update - Benita Best-Wong, Deputy Office Director, Office of Wetlands, Oceans, and Watersheds
- 11:30 - 11:55 Roundtable discussion
- 11:55 - 12:00 Follow-up action items - Scott Fraser

Confirmed External Roundtable Attendees:

Jeanne Christie, Executive Director, Association of State Wetland Managers
Noreen Clough, Director, B.A.S.S. Conservation, B.A.S.S.
Jan Goldman-Carter, Senior Manager/Wetlands and Water Resources, National Wildlife Federation
Gail Killiam, Deputy Director of River Network's Rivers and Habitat Program, River Network
Jen Kugler, Blogger, Flyfishilicious
Melissa McAdams, Chairman, National Affairs and Legislation Committee, Garden Club of America
Melissa Merson, Ex-Officio, USA Triathlon
Nanci Morris-Lyon, Owner, Katmai Fishing Adventures
Nelli Williams, Special Projects Coordinator, Trout Unlimited

EPA Roundtable Attendees:

Dru Ealons, Office Director, Office of Public Engagement (moderator)
Janet McCabe, Deputy Assistant Administrator, Office of Air and Radiation
Bonita Best-Wong, Deputy Office Director, Office of Wetlands, Oceans, and Watersheds
Surabhi Shah, Urban Waters
Sarah Dale, EPA and America's Great Outdoors

Resources:

Roundtable Participant Bios: (attachment will be provided in meeting reminder)

EPA Office of Air and Radiation: <http://www.epa.gov/aboutepa/oar.html>

EPA Office Water -- Office of Wetlands, Oceans and Watersheds: <http://www.epa.gov/aboutepa/ow.html#wetlands>

EPA Urban Waters Program: <http://www.epa.gov/urbanwaters/>

American Great Outdoors Program : <http://americasgreatoutdoors.gov/>

EPA Sustainable Communities: www.sustainablecommunities.gov

Event Contact:

Scott W. Fraser
Office of Public Engagement
Office of the Administrator | U.S. Environmental Protection Agency | Tel 202-566-2126 | fraser.scott@epa.gov

Event Location:

For those who are joining the Roundtable in person, the room is located at EPA's Headquarters, in room 3415 of the Ariel Rios North building. Please plan on arriving by 10:30 a.m. for security screening and non-EPA employees will be escorted to the meeting room. Here are directions to the building:

[attachment "EPA Arrival Instructions.jpg" deleted by Rachel Fertik/DC/USEPA/US]